



Schaumburg Area Branch FY26 Strategic Plan

AAUW Purpose: AAUW advances equity for women and girls by championing success in higher education – a vital pathway to economic security.

AAUW Strategic Priorities:

1. Fund higher education.
2. Remove barriers to success in education and the workplace.
3. Strengthen AAUW's reach.

The Schaumburg Area AAUW Branch goals for 2025-2026 support these AAUW Purpose and Strategic Priorities.

1. Fund Higher Education:
 - a. Support women seeking higher education.
 - i. Award a scholarship to a woman at Harper College that exceeds the previous FY donation by 10%
 - ii. Contribute a minimum of \$10 per member to the Defend Higher Education Fund
 - b. Increase Harper College graduates' awareness of AAUW.
 - i. Engage with Alumni Relations to determine next steps.
 - ii. Offer scholarship awardee a branch membership upon graduation.
2. Remove barriers to Success in Education and the Workplace:
 - a. Champion legislation supporting pay equity for women.
 - i. Distribute information across our community on National Equal Pay Day.
 - ii. Include information on social media and amongst members on Black Women's Equal Pay Day, Latina Equal Pay Day, etc.
 - b. Donate a minimum of \$30 per member in FY26 towards the AAUW Greatest Needs Fund
 - c. Contribute a minimum of \$10 per member to the Public Policy General Fund
3. Strengthen AAUW's Reach:
 - a. Add one to two new members in FY26.
 - b. Participate in AAUW-IL conventions and in Illinois Lobby Day
 - c. Engage branch members in branch Facebook and Instagram sites.
 - d. Share 3 to 5 posts aligned with AAUW purpose in branch newsletters and on social media sites.
 - e. Offer quarterly face to face branch meet ups.